

SMART BUSINESS

INSIGHT. ADVICE. STRATEGY

LOS ANGELES

**GENERATE
BUZZ ABOUT
YOUR PRODUCT
OR SERVICE**

**WHY TIMING
IS EVERYTHING
WITH GOOD
AND BAD NEWS**

**IS LOVE REALLY
NEVER HAVING
TO SAY YOU'RE
SORRY?**

MAKING HIS CASE

**HOW STEPHEN SMITH WORKED
HARD TO PROJECT A HUMBLE
IMAGE OF HIMSELF TO ENGAGE
HIS TEAM AT GREENBERG GLUSKER**

MSR 570
US POSTAGE PAID
#481300
PA
PERMIT 551



My HR Summit™



COMPLIMENTARY SEMINAR FOR C-LEVEL AND HR EXECUTIVES JUNE 12TH!

Speaker Panel Includes:

Alan Katz, EVP/CSO, SeeChange Health Insurance *New California Carrier
Michael-Anne Browne, Medical Director, Blue Shield of California
Cora Tellez, President & CEO, Sterling H.S.A.
Tammy Tucker, Vice President, Anthem Blue Cross

The Future of Health Care Reform and Beyond... Is the Decision In?



WHEN:

Tuesday, June 12, 2012 @ 7:30AM-12:00PM

WHERE:

DoubleTree by Hilton Los Angeles Westside
6161 W. Centinela Ave, Culver City, CA 90230

REGISTER TO ATTEND IN PERSON:

<http://conta.cc/makebenefitscount>

REGISTER FOR WEBINAR:

<http://bit.ly/ExpandEmployeeBenefits>